

LifeHelp
Legacy Life
Instructions to Non-Profit for Web Banner/Button Use – Template
#3 5-9-12

Legacy Life Banner & Button Ad Instructions

Promotional item:	Website Banners and Buttons
Used to promote:	Legacy Life Planned Giving Program
Placement:	<ul style="list-style-type: none">• Place on Home page• Place on Donations page• Place on Planned Giving page

Questions? Please call Sheri Coon at 1-800-488-2260.

Please note:

Entire Banner and Button are active links.

Web developer must code to link to www.legacylifegiving.com/ORGANIZATION

Download Instructions

1. Select the Banner & Button Ad you would like to use.
2. Email the Banner/Button Ad you want to use to your web developer.
3. Ask your web developer to place the Ad on the locations listed above.

NOTE: If your web developer has questions, you can direct them to Nick Brown, IT Specialist
nbrown@lifehelp.com.