



Dear Friends of Harmony Foundation International (or insert name),

We would like to thank you for your support. During today's difficult times, we are often reminded what an important role you play. It is through your support that our dedicated volunteers and experienced professionals are able to make an extraordinary difference in the lives of others. Your gracious concern for others will always be remembered.

Introducing the Legacy Life Giving Charitable Gift Program

There comes a time in our lives when we think about leaving a lasting reminder of how we lived and what we loved - and a time to say thanks, to give back and to help make the world a better place. People from all walks of life with different professions, incomes and passions show extraordinary generosity by leaving legacy gifts in their wills and estate plans. These gifts represent the very best humanity has to offer and deserve special recognition.

We have recently added an exciting new option to our planned giving program. It is called Legacy Life Giving and offers some remarkable advantages and features. Legacy Life Giving is a life insurance program that can turn small life insurance payments into a major estate gift at a fraction of the cost. Truly remarkable, the Legacy Life Giving program is made possible through a life insurance policy perfect for charitable giving.



- Makes it easier for donors to create an estate gift
- Helps donors to get more for their money
- Can turn small payments into major estate gifts
- Lets donors to make an estate gift without reducing their heirs' inheritance
- Qualifies you for donor recognition programs
- 100% tax deductible

We hope that when the time comes for you to be remembered, it is our passion and mission you share. For more information on the Legacy Life Giving program, please visit: www.legacylifegiving.com/Harmony or call our Legacy Life Giving program administrators toll free at 1-800-861-3723 (M-F, 7-7 Pacific Time)

Thank you for your support. Please contact me if you have any questions. Together we can help make the world a better place!

Respectively Yours,

Clarke Caldwell

A handwritten signature in black ink that reads "Clarke".

President and Chief Executive Officer
Harmony Foundation International
Ph: (805) 234-9876