

LifeHelp
Legacy Life
Web Content for [ORGANIZATION] Website
#5 5-10-12

Legacy Life Web Content for [ORGANIZATION] Website

Promotional Item:	Content to be posted to your website
Use to Promote:	Legacy Life Planned Giving
Placement:	<ul style="list-style-type: none">Place on the Planned Giving page

Questions? Please call Sheri Coon at 1-800-488-2260.

Please note:

Active link, [CLICK HERE](#), appears once in this content. Please link to your Legacy Life website <http://www.legacylifegiving.com/ORGANIZATION>

WEBSITE CONTENT BEGINS HERE

Several times better than a bequest – for you and for us

If you're thinking about leaving money to [ORGANIZATION] in your will, here's a far better way than a bequest – both for you, and for us. We've partnered with the Legacy Life program to help you substantially increase the size of your gift to us – *without increasing the amount of your donation!*

For example, a typical \$14,000 gift from a 50-year-old man can become a \$50,000 gift. A \$23,000 gift from a 55-year-old woman can turn into \$100,000. And a \$51,250 gift from a 60-year-old couple can end up being \$250,000. Needless to say, those differences are significant to [ORGANIZATION].

Unlike with a bequest, you receive significant tax advantages with a Legacy Life gift, and the donation doesn't take away from your estate or heirs' inheritance upon death. It really *is* a better way to give to [ORGANIZATION].

Please note that the examples shown are approximations. For specific policy rates and terms, and more information, call toll-free 1-877-243-9988, 7 a.m. to 6 p.m. Pacific Time. Or [CLICK HERE](#).

[LEGACY LIFE WEB BANNER HERE – LINK TO LEGACY LIFE WEBSITE]